GoFundMe Support

For those that chose to request fundraising through GoFundMe, Simon Veterinary Surgical offers support by providing this template GoFundMe campaign. We know that it can be tricky to describe your situation when asking for help, so we’ve drafted this easy to use form to help you get started. Simply follow the steps below. If you need additional help, please contact us at (310) 402-3573 or info@simonvetsurgical.com.

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| **Step 1:** Review the information below and insert your pet’s story details in the fields highlighted in teal. |

**Overview**

**Suggested Category:** Animals and Pets

**Suggested Campaign Title:** *Help cover [your pet’s name]’s surgery costs*

**Goal Amount:** Enter the quote amount provided by Simon Veterinary Surgical. Remember, the price we quote for you is the total price you will pay; our flat-rate surgeries do not have any hidden costs.

**Photo**

Of course, we always suggest using a picture of your pet as the main campaign photo. The easier it is for the potential donors to recognize who the fundraiser is for, the more successful the campaign will be.

**Story**

**‘Tell us your story’:** We’ve created a template story below, which is applicable to most of our patients. Simply fill in the blanks with you and your pet’s personal information to explain what your campaign will be funding.

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| *I’d like to introduce you to my [dog/cat], [your pet’s name]. [He/She] has been with me for the last [how long you’ve had your pet]. [Your pet’s name] came into my life when [brief ‘gotcha’ story].* *Recently, [your pet’s name] has not been doing well. [He/She] has [describe symptoms/condition].* *We decided to take [him/her] to Simon Veterinary Surgical for a consultation. After her evaluation, Dr. Simon recommended a [surgery type] surgery, which will cost [surgery cost]. This will cover the cost of the surgery, medication, recheck appointments, and therapy.* *Dr. Simon and her team are experts in small animal orthopedic and advanced soft tissue surgery and I am confident that they will provide the best care for my loved one. You can learn more about SVS and their process at* [*www.simonvetsurgical.com*](http://www.simonvetsurgical.com)*.* *Simon Veterinary Surgical has worked with me to lower the medical expenses, but even still, I will need some additional support. Any donations would be greatly appreciated. We can’t wait to get [your pet’s name] back to [his/her] playful self!*  |

**Suggested Story Photo:** In addition to the main campaign photo, there is also an option to add photos in the ‘Tell us your story’ section. We recommend including any additional photos to help explain your pet’s story or condition, such as x-rays.

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| **Step 2.** Create a GoFundMe account at [www.gofundme.com.](https://www.gofundme.com/) |

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| **Step 3.** Use the information created in Step 1 above while submitting your campaign details on the GoFundMe site. |